

Transformational Leadership Programme



WHAT IF DATO' SERI IDRIS JALA JOINS YOUR COMPANY AS CEO OR AS CHANGE MANAGER?

WHAT CHANGES WILL HE MAKE?

Transformation and initiating change is a critical issue for most organizations. Organizations which use effective transformational approaches obtain almost 80% more success than those that do not.

Transformation involves getting all the stakeholders involved and committed via brainstorming/laboratories to determine the critical areas and developing the “**3 feet from the ground**” action plan.

It is critical to continuously measure the key parameters, displaying and discussing these parameters with all stakeholders and re-brainstorming on how to overcome the obstacles to changes and to make further improvements.

For any transformation of a business or organization, strong, visible, passionate and involved leadership is clearly required.

Learn from transformation process experts to position your company for growth and new challenges

Course Content

- Why Transform?
- What is Transformation?
- Process of Transformation
- Leadership Styles
- Leadership Techniques
- Transformational Techniques
- Getting Started on Transformational Leadership
- Overcoming the Obstacle



Key speaker is Abd Malik Tahir who spent 18 years in Shell Refining Company and later CEO of an Independent Oil Refining company.

He has substantial experience and capabilities in the area of transforming and leading companies toward operational excellence and superior and successful business performance.

Course Fee: RM1, 200.00 per person, Course Duration: Two Days

More info or to Register for the Course, Contact us: faridah@bdec.com.my or sarah@bdec.com.my

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